



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: George Gerba et al. Examiner: Peter C. Wilder

Appln. No.: 09/929,506 Group Art Unit: 2623

Filed: August 14, 2001

Title: ***SYSTEM AND METHOD FOR DISPLAYING ADVERTISING
IN AN INTERACTIVE PROGRAM GUIDE***

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 CFR § 1.111

Sir:

This paper is submitted in response to the Office Action dated April 19, 2006, and is accompanied by a Petition for Extension of Time with fee (credit card payment authorization).

Applicant hereby authorizes the Commissioner to charge any deficiency or credit any overpayment, to Deposit Account No. 02-04270.

Applicant respectfully requests reconsideration in view of the following:

Amendments to the claims as reflected in the **Listing of Claims** beginning on page 2 of this paper; and

Remarks beginning on page 10 of this paper.

Certificate of Mailing: I hereby certify pursuant to 37 CFR §1.8(a) that this paper, and any accompanying papers referenced herein, are being deposited on the date indicated below with the US Postal Service with sufficient postage as First Class Mail addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, at facsimile No. 571-273-8300

David V. Rossi
Reg. No. 36,659

8/21/2006
Date